

13th international franchising exhibition **Franchise Messe** took place on November 21. – 24., 2002 in Frankfurt. There were more than 80 franchisors from Europe and the USA, as well as franchising associations from Germany, Austria and Switzerland participating at this exhibition. Franchise to buy was offered by fast food restaurants, travel agencies, publishers, medicine, insurance and consulting companies etc. More than 4000 potential franchisees visited this exhibition. Exhibition visitors admitted that the quality of franchises offered was high and professional. Specialists believe that the result of this exhibition could be more than 100 000 new working places in the franchisee countries. Participants of the exhibition highly evaluated the organisation of this event and were convinced of good results.

Representatives of Info-Consulting Franchising Centre *Franchising in Baltics* together with entrepreneurs from Latvia visited the exhibition and offer some pictures from the event.



At the entrance of exhibition



Latvian delegation and German company *BEMER* discussing the possible ways of co-operation



After successful negotiations with american company *World Franchising Consultants*



"To successful co-operation with *CUP & CINO!*"

14th international franchising exhibition *Franchise Messe* will take place on November 20. – 23., 2002 in Frankfurt.